

## Twitter update

Apparently Twitter helped a few Mexicans speak out against the hush-hush yet open drug cartels operating in the country

## Prashant Sehgal, Film maker and proud member of Digit Community



What motivates you to make films?

I have always enjoyed telling interesting stories. Films are a great medium for this purpose as they allow me to "show" these stories visually rather than simply telling them, also it greatly enhances the reach of my stories. Film making is a collective

medium - we make these films as a collective effort, and the audience usually enjoys them along with others as well.

Why do you want to give away your work for free?

Market for short films in India is currently at an infant stage. In some other countries, people have started to enjoy short films by themselves, and are ready to pay for them. It would take us a while to reach that level. So, giving out our work for free is the best alternative for filmmakers like myself, in order to get our work in front of a larger audience.



In which film festivals have you showcased your movies?

A great opportunity arrived when "Run Leila Run" was selected for the Indian Film Festival 2010, and was shown in Melbourne and Sydney as part of their Bollywood and Beyond section. It was also shown last month at the International Documentary and Short Film Festival of Kerala 2010.

Is film making just your hobby?

Absolutely not! It is a full-time career option for me now. I am currently working as the Associate Director for a feature film to be shot in Delhi later this year. At the same time, I am continuing work on my own short films and other creative projects - a social drama and a dark comedy.

Since when have you been a Digit reader? Any favourite sections?

Well, almost a decade now (okay, I realize that you guys just came out with your 9th anniversary issue, but it does feel like a full decade!). However, I've been a regular reader only for the last 3 years since I moved back from the US. Before that, I would pick up the latest issues whenever I would be visiting India.

About 3 months ago I was looking to upgrade my system for editing purposes, and the same month (March 2010), Digit came to my rescue with a Fast Trac to Mac OS, and an article on latest LCD monitors. As a result, I now have a Mac mini system with a BenQ 22-inch HD LCD Monitor! But if I have to list one thing, it is the DVD's, which serve as an invaluable resource for months to come.



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